

We need module rockin', not perfection: Creating library content for an LMS

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But first, a quick poll

Go to this address and add your
answer: <https://www.menti.com/yt1puyb4tp>

Our case study

18 months total time spent

1 year making and editing modules

4 departments within the Library

16 Library employees

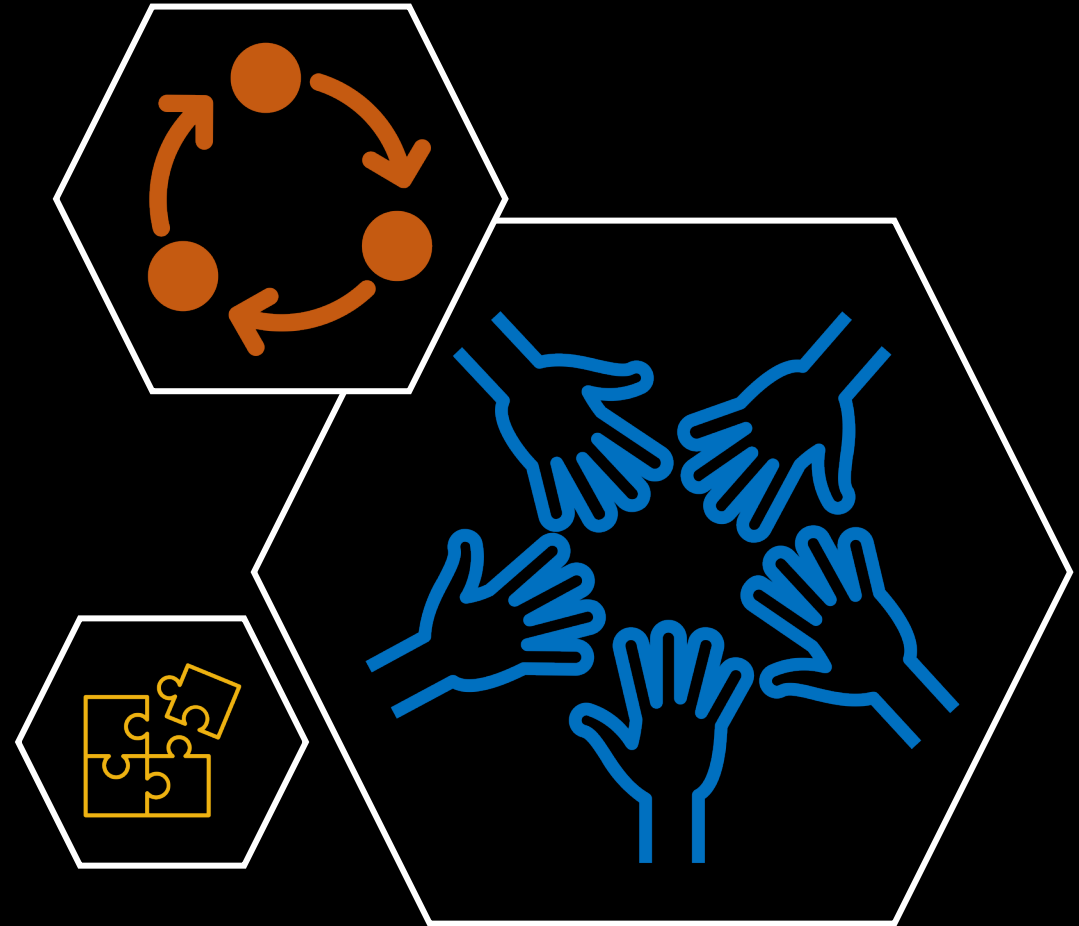
3 campus IT professionals



Partnerships, Strategies, Content

Partnerships

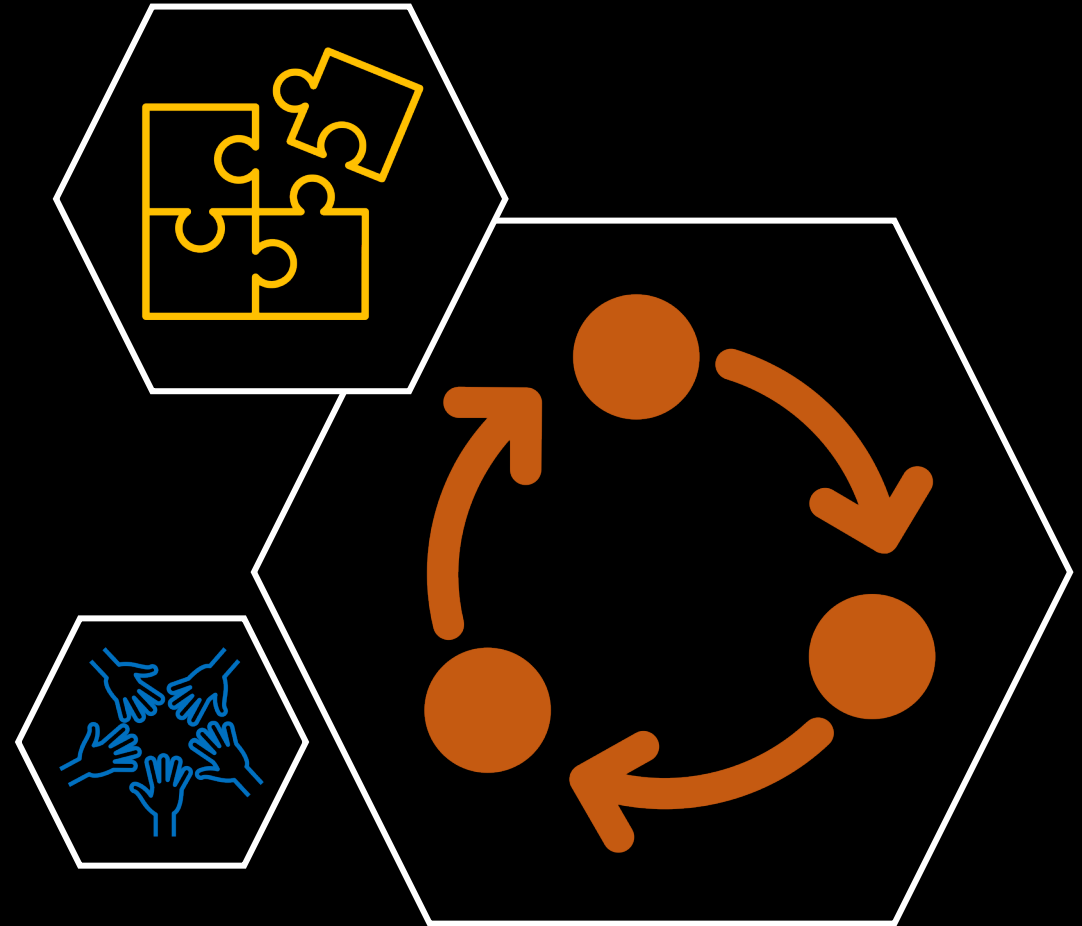
- Campus IT
- Academic faculty
- Library partners
 - Public Services
 - Communications
 - Web Development



Partnerships, Strategies, Content

Strategies

- Sandbox and sub-account
- Deliberate editorial bottleneck
- Group dynamics



Partnerships, Strategies, Content

Content

- New GT students
- Skills and competencies
- Pre-existing media assets



Content ideas

Go here and add your ideas

https://padlet.com/elizabeth_holdsworth/s4d6ksxhpbha0hsq

Content for rounds one and two

Published

- Basic and advanced database searching
- Avoiding plagiarism and citing your sources
- Check please! Module on source- and fact-checking

To-be published

- How to borrow a book
- Podcasting composition basics
- Library multimedia resources
- Finding legal media for multimedia projects
- Georgia Tech traditions

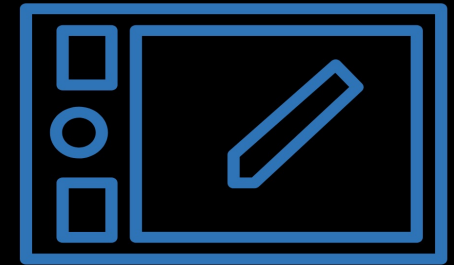
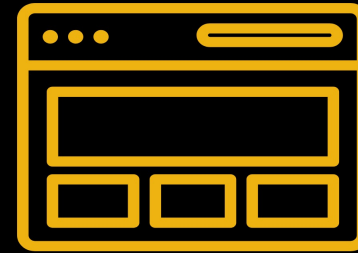
Tools we use

Creation

PowerPoint

Piktochart

Camtasia



Distribution

Canvas and Canvas sandbox

Institutional video repository

YouTube



Tools we use

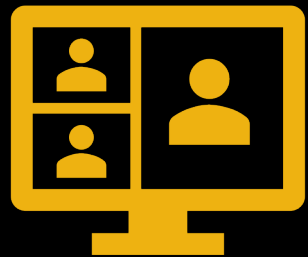


Communication techniques

Brainstorming meetings

Content creation sprints

Office hours



Communication technology

MS Teams site

Virtual meetings

Potential partners

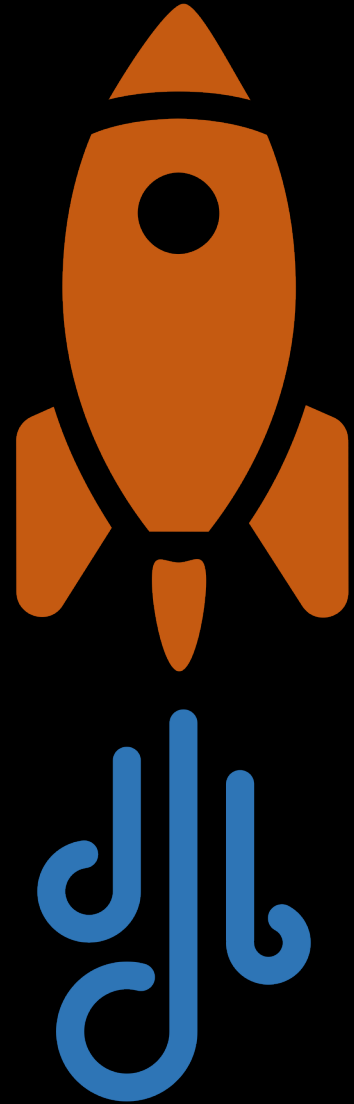
Go here and add your ideas

<https://padlet.com/dorngivens/LMSpartners>

Lessons learned and the future

- Invest in creating good quizzes
- Instructional content > informational content
- Include evaluation mechanism
- Canvas has limitations – understand them
- Our plan was a success!

In Round Two, we are expanding our focus to new graduate students, and we are experimenting with Articulate and DesignPLUS



Questions?

Thank you!

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